

SPORT + CLIMATE CHANGE

AUTHOR

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WHO?

Claire Poole is the CEO and Founder of Sport Positive and ClearBright Consulting, based in London. Trustee of UK-based food waste charity, UKHarvest. Advisory Board Member for Ecoathletes and The Sport Ecology Group, Advisory Committee Member for The Council for Responsible Sport's Standard for Organisations and IWBI's WELL Advisory on Sports and Entertainment Venues. She is leader in the sport x climate industry globally.



WHAT?

The main role in the internship with Claire at Sport Positive was to aid in the lead up and during the Sport Positive Summit 2022 that took place at Wembley Stadium



WHY?

Sport Positive was chosen as an internship placement because:

- It is a leader in the sports and climate change space
- Through its Sport Positive Summit which it hosts in collaboration with the UNFCCC and the IOC, it brings leaders of the industry, heads of international sporting organisations, athletes, and academics to engage and collaborate on using sport to address climate change
- To identify gaps and see where my research fits within the sport and climate change space
- Sport Positive, Claire Poole specifically, works closely within the UN Sports for Climate Action Framework

**If the conversation is about sport and sustainability globally, Sport Positive is usually involved.

THE INTERNSHIP

Through my internship, I have gotten to learn more about the climate change and sport space by:

- Helping in the lead-up to the Sport Positive Summit
- Serving as Speaker Liaison during the Summit, which allowed me to interact with leaders of industry and such as:
 - UN Climate Change Sectors Engagement in Decarbonisation Lead
 - Social Responsibility Program Director for the NBA
 - Representatives from the International Olympic Committee and the Spanish and Colombian Olympic Committees
 - Sustainability, Inclusion and Diversity Manager for World Rugby
 - Executive Director for the Green Sports Alliance
 - Director of Fan Experience and Sustainability for the Philadelphia Eagles
 - Professional and Olympic and Paralympic Athletes



OUTCOMES

My internship is currently ongoing, however, so far the leadership of the Green Sports Alliance has offered to support my research and I have been invited to be involved in the Acting Green Forum 2022